

City of Rochester, New Hampshire

Department of Building, Zoning and Licensing Services
31 Wakefield Street * Rochester, NH 03867
(603) 332-3508

Variance Application

TO:	BOARD OF ADJUSTMENT
	CITY OF ROCHESTER

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DEC 1 7 2018	
Byrulia	_

DO NOT WRITE IN THIS SPACE
CASE NO. 2018 - 14
DATE FILED 12 17 18
ZONING BOARD CLERK

Applicant: Peter LaPlante
E-mail: info@Buckhillbook.com Phone: 603-562-6198
Applicant Address: Fagette Street, Cambridge, MA 02139
Property Owner: Gosport Properties, LLC
Property Owner Address: 750 Exelect Road, Hampton NH 03842
Variance Address: 10 Main Street, Rochester, NH 03867
Map Lot and Block No: Map : 0142 Lot 0003
Description of Property: Unit M114 in the Gonic Will
Proposed use or existing use affected: Brushy & Japroom
The undersigned hereby requests a variance to the terms of Article 42 Section 18c and asks that said terms be waived to permit the operation of our Breway &
taproom.
The undersigned alleges that the following circumstances exist which prevent the proper enjoyment of his and under the strict terms of the Zoning Ordinance and thus constitute grounds for a variance.
1/1 1/1/1 -
Signed: 12/13/18

City of Rochester, NH Zoning Department

We respectfully request that the City of Rochester grant a zoning variance so that my wife, Laura, and I can operate our brewery & taproom, Back Hill Beer Company, LLC, in the Gonic Mill at 10 Main Street, Rochester, NH 03839.

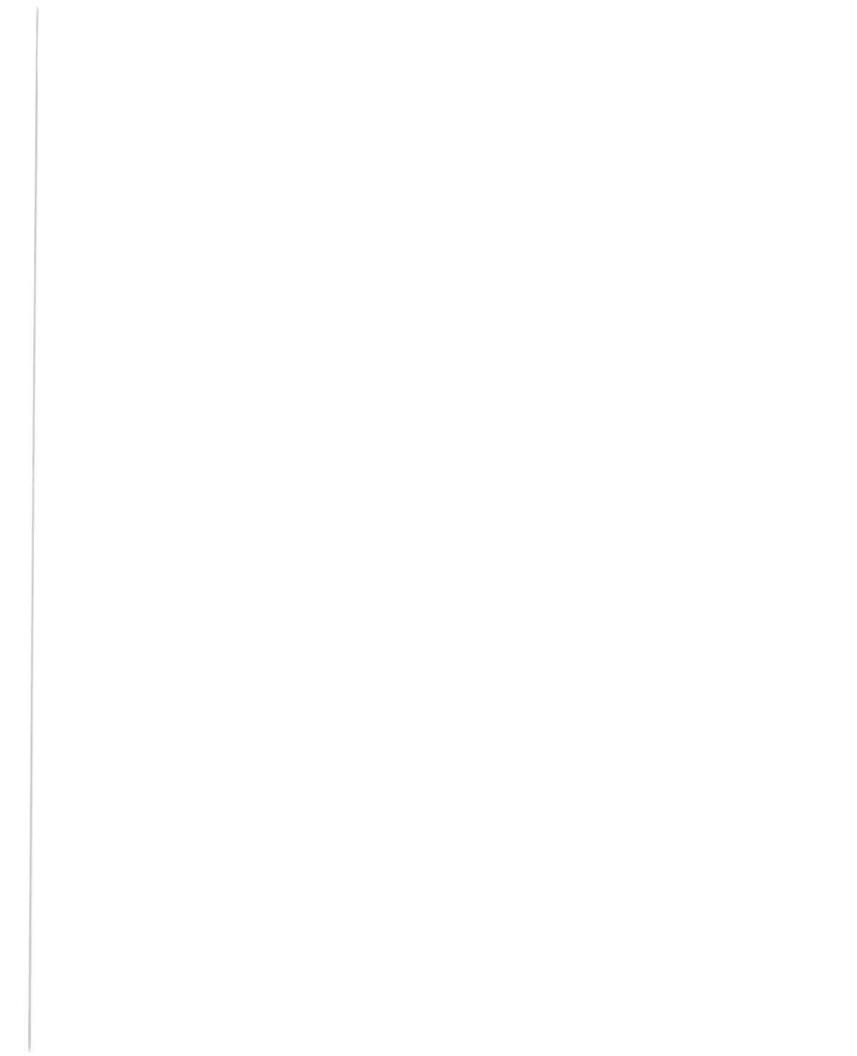
I was raised in New Hampshire and I am very excited about the prospect of opening a brewery in Rochester. We hope to help stimulate the local economy and to positively impact the Gonic & Rochester communities. We incorporated our business in NH at the beginning of 2018 and have been searching for months to find the right location; we believe the Gonic Mill, specifically suite M114, would make the perfect home. We are also eager to bring a form of manufacturing back to the Mill, restoring some of the rich history of the Gonic Manufacturing Company.

We sincerely believe that opening a brewery in this location would help bolster the economic development of the Mill and of the surrounding area. We also believe that the granting of a variance for this use will have no negative effect on the surrounding community. With most of our traffic coming and going after regular business hours, we do not believe that our clientele will create any additional strain on the existing businesses in the Mill. We do not plan to be open late, eliminating the potential for unwanted evening noise and traffic in the nearby residential communities. Last, but not least, with our current projections, we aim to hire a minimum of seven employees within the first three years of business.

We look forward to creating a comfortable community space where friends and families can congregate after work and on the weekend. With that as our focus, we plan to make a significant investment in the unit for improvements. We will replace the windows, upgrade the lighting, install a ventilation (HVAC) system, renovate the bathroom, and finish and seal the floors, among many other improvements. Our focus will be to revive, not reface, the Mill by highlighting the original character of the building. These improvements will increase the property value and the overall opinion of the Mill as an active and productive part of the Rochester economy and community.

Laura and I sincerely appreciate your time and consideration.

Peter LaPlante
Brewer | Owner
Back Hill Beer Company, LLC.
info@backhillbeer.com
603.562.6198



Variance Criteria

l) Granting the	variance would not be contrary to the public interest because:
160	perior fer a var ance
	e were granted, the spirit of the ordinance would be observed because:
	variance would do substantial justice because:
ecause:	e were granted, the values of the surrounding properties would not be diminished
denial of	Hardship: g to special conditions of the property that distinguish it from other properties in the area, the variance would result in an unnecessary hardship because: i. No fair and substantial relationship exists between the general public purposes of the ordinance provision and the specific application of that provision to the property because:
And: ii. The pro	oposed use is a reasonable one because:
deemed t other pro	how, if the criteria in subparagraph (A) are not established, an unnecessary hardship will be to exist if, and only if, owning to the special conditions of the property that distinguish it from sperties in the area, the property cannot be reasonably used in the strict conformance with the e, and a variance is therefore necessary to enable reasonable use of it.

City of Rochester, NH Zoning Department

Criteria for a Variance

1. Granting the variance would not be contrary to the public interest because:

- Multiple vacancies in the Mill. Adequate space still available. The Mill has not been 100% occupied for the last 15+ years.
- Because of the current zoning, many business owners have had to obtain a variance to operate in the mill.
 - 10/26/06 Brickstone's Restaurant
 - 11/19/09 Gosport Properties Multi use variance
 - 4/28/11 Spurwink School Services
 - 8/30/11 Strafford Learning Center
 - 5/23/14 Radio Station
 - 2/29/16 FURR Feline Rescue
 - 1/31/17 Gonic Mill Marketplace flea market
 - 2/14/18 HP Construction and Sheds
- Create a community space in an economic revitalization zone.
- Employment opportunities. Per our current projections, a minimum of 7 jobs would be created in the first 3 years.

2. If the variance were granted, the spirit of the ordinance would be observed because:

- The structural integrity of the building would not be compromised. We will improve
 the space by accentuating the existing historic character of the mill in accordance
 with the Commercial Zoning Districts Document Section D2a.
 - We have included images of the space (Exhibit B) as it stands now and example images of how we will improve the space.
- Continued economic development in the zone and incentive for other businesses to move to the area.
- Traffic to our business will be compatible with other Mill businesses. We will operate primarily during "off hours" compared to the existing businesses in the Mill.
- There are 144 marked parking spaces for Mill tenants and customers. There are additional paved areas that could be marked if needed.
- "Office Commercial" is intended to have a variety of commercial uses. The Gonic Mill
 is a unique and historic structure that could accommodate many more uses.

3. Granting the variance would do substantial justice because:

- There are multiple vacancies in the Mill.
- We are reviving a section of the Mill while maintaining the historic integrity.

- The Economic Development Department has been actively seeking a beer brewing operation for two years as an amenity to the City, encouraging the craft brewing process in NH and a uniquely "Rochester" product.
- Substantial justice would be to rehabilitate a portion of the Gonic Mill for a beer brewing and sales operation and it would allow members of the public access to a unique historic structure and a new Rochester-made product.

4. If the variance were granted, the values of the surrounding properties would not be diminished because:

- No direct competitors in the Mill or in the town.
- Will increase the community's involvement with the Mill.
- Provide a community amenity and Gonic gathering spot, replacing Phagin's Tavern on Main Street that burned several years ago.

5. Unnecessary Hardship:

- Building provides economic opportunities for multiple uses that are not currently zoned. "Office Commercial" is intended to have a variety of commercial uses. Tavern is a use limited to the Downtown Commercial zone in Rochester.
- 9 variances have already been granted for businesses in the building.
- Significant vacancy (8 vacant spaces currently).
- Tavern designations are allowed in all commercial zones except for "Office Commercial".
- The building's original use as strictly a manufacturing space is obsolete. Modern
 manufacturing standards require very advanced spaces for precision production. The
 existing Gonic Mill space is perfect for new adaptive uses such as the brewing and
 the sales of beer defined in the ordinance as a "Tavern". Not allowing for this use in
 Gonic or East Rochester villages is a hardship.
- a. Owning to special conditions of the property that distinguish it from other properties in the area, denial of the variance would result in an unnecessary hardship because:
 - i. No fair and substantial relationship exists between the general public purposes of the ordinance provision and the specific application of that provision to the property because:
 - This space has unique attributes that make it very conducive for a brewery.
 - Necessary electric supply.
 - Necessary load bearing floors and substrate (cement slab on gravel).
 - Two water mains with adequate supply (a 1.25" and a 1.5").
 - Necessary waste water drainage.
 - Necessary clear height.
 - Finding all these specifics in one space is very challenging in the current real estate market.

 This building is uniquely suited to host a beer brewing and sales operation.

ii. The proposed use is a reasonable one because:

- There is plenty of vacancy
- We are reviving a section of the Mill while maintaining the historic integrity of the building.
- Community gathering space
- b. Explain how, if the criteria in subparagraph (A) are not established, an unnecessary hardship will be deemed to exist if, and only if, owning to the special conditions of the property that distinguish it from other properties in the area, the property cannot be reasonably used in the strict conformance with the ordinance, and a variance is therefore necessary to enable reasonable use of it.
 - Operating the business will not cause any disruption to the surrounding area.
 Examples: no late-night noise, minimal commercial traffic, no large impact on municipal infrastructure. Regular truck traffic compared to the existing businesses in the Mill.
 - The Gonic Mill is a mixed-use and multiple tenant building that was built over a long period of time. Some parts of the building are more than 100 years old. The designation of Office Commercial zoning was used to allow for more office uses. The zoning designation does not allow the full variety of uses that would be suitable to this unique and historic structure.

Zoning Board of Adjustment

31 Wakefield Street,

Rochester, NH 03867

Peter LaPlante

1 Fayette Street,

Cambridge, MA 02139

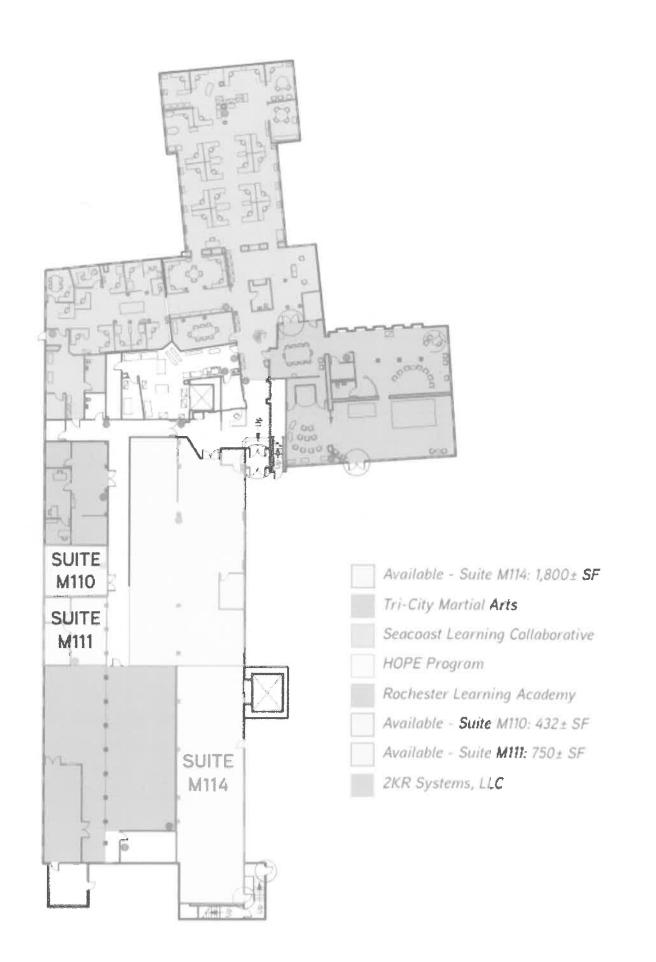
RE: Variance application

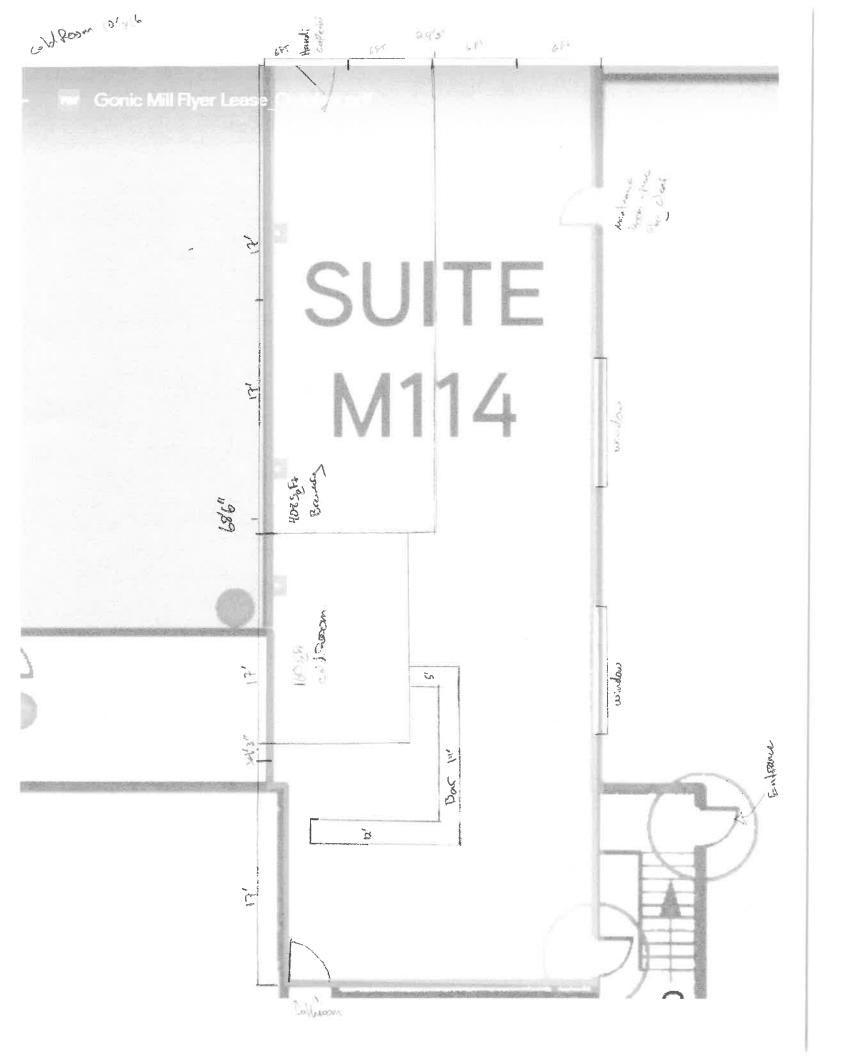
This is a letter confirming that the real estate owner, Steve Dumont (Gosport Properties, LLC.), is aware and authorizes Peter LaPlante and its counsel Beth Smith of Bernstein Shur to submit an application for a use variance for the Back Hill Beer Company LLC, a brewery and tap room to locate at 10 Main Street, Rochester, NH 03839.

Saw Dumont

Gosport Properties, LIC.





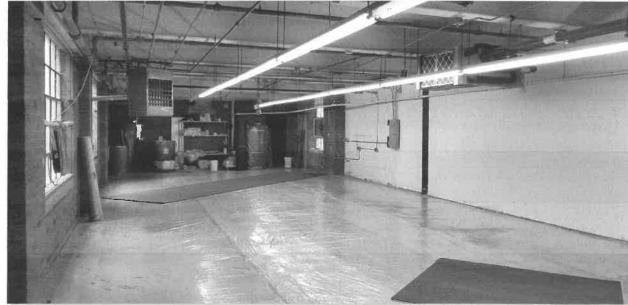


City of Rochester, NH Zoning Department

Current location images & example images for reference.

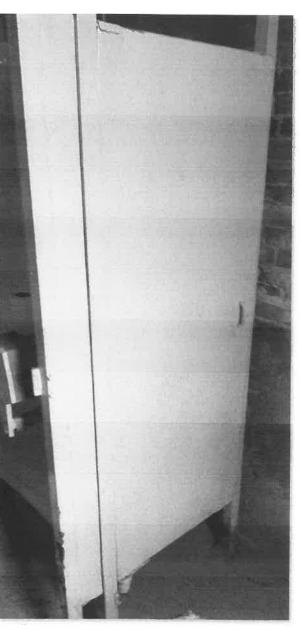
Current Location Images:





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Examples of finished space:





Austrian by the Codes and Ordinances Committee: 8-

TABLE 18-C FOOD-LODGING-PUBLIC RECREATION USES 8/7/2014

FOOD-LODGING-PUBLIC RECREATION LISES		Residential Districts	STLICES		,	Commercial Districts	II Districts		Industrial Districts	Districts	ď.	Special	Critorio (Oneditions)
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Theater/Cinema (over 5,000 s.f.)				_	O		a	۵					1

LEGENU. F = Permitted Use, C = Conditional Use, E = Use Allowed by Special Exception

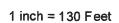


December 19, 2018



10 Main Street

Rochester, NH



CAI Technologies

www.cai-tech.com 130 260



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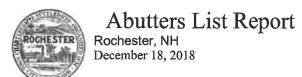
2019

Total: 316,200

Total: 316,200 Spl Credit

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Subject Property:

Parcel Number: 0142-0003-0000 CAMA Number: 0142-0003-0000

Property Address: 10 MAIN ST

Property Address: 12 CHURCH ST

Mailing Address: GOSPORT PROPERTIES LLC

750 EXETER RD HAMPTON, NH 03842

GONIC, NH 03839-7109

Abutters:			
Parcel Number:	0138-0031-0000	Mailing Address:	KNOX MARSH DEVELOPMENT LLC
CAMA Number:	0138-0031-0000		242 CENTRAL AVE
Property Address:	11 MAIN ST		DOVER, NH 03820-4130
Parcel Number:	0138-0032-0000	Mailing Address:	CITY OF ROCHESTER
CAMA Number:	0138-0032-0000		31 WAKEFIELD ST
Property Address:	0 TUTTLE CT		ROCHESTER, NH
Parcel Number: CAMA Number: Property Address:	0142-0001-0000 0142-0001-0000 5 MAIN ST	Mailing Address:	STATE OF NEW HAMPSHIRE % INNOVISION REALTY GROUP LLC 470 MAST RD GOFFSTOWN, NH 03045-5248
Parcel Number:	0142-0002-0000	Mailing Address:	ONE PICKERING ROAD LLC
CAMA Number:	0142-0002-0000		P O BOX 7399
Property Address:	1 PICKERING RD		ROCHESTER, NH 03839-7399
Parcel Number:	0142-0003-0000	Mailing Address:	GOSPORT PROPERTIES LLC
CAMA Number:	0142-0003-0000		750 EXETER RD
Property Address:	10 MAIN ST		HAMPTON, NH 03842
Parcel Number: CAMA Number: Property Address:	0142-0004-0000 0142-0004-0000 2 CHURCH ST	Mailing Address:	ROSEWOOD MANOR ASSISTED LIVING RESIDENCE LLC 247 HAYDEN RD HOLLIS, NH 03049-6288
Parcel Number:	0142-0005-0000	Mailing Address:	TOWLE KEVIN P & KATHY LYNN
CAMA Number:	0142-0005-0000		4 CHURCH ST
Property Address:	4 CHURCH ST		ROCHESTER, NH 03839-5200
Parcel Number:	0142-0006-0000	Mailing Address:	6 CHURCH STREET LLC
CAMA Number:	0142-0006-0000		78 DEER RIDGE DR
Property Address:	6 CHURCH ST		BARRINGTON, NH 03825
Parcel Number:	0142-0007-0000	Mailing Address:	ACACIA LLC
CAMA Number:	0142-0007-0000		664 COLUMBUS AVE STE 5B
Property Address:	8 CHURCH ST		ROCHESTER, NH 03867-3498
Parcel Number: CAMA Number:	0142-0008-0000 0142-0008-0000	Mailing Address:	CHAN ANDREA D P O BOX 7109



www.cai-tech.com

Data shown on this report is provided for planning and informational purposes only. The municipality and CAI Technologies are not responsible for any use for other purposes or misuse or misrepresentation of this report.

Page 1 of 2



City of Rochester, New Hampshire

Economic & Community Development 31 Wakefield Street, Rochester NH 03867 (603) 335-7522 www.RochesterEDC.org

Date: December 18, 2018

To: Zoning Board of Adjustment

James Grant, Zoning Officer

From: Karen Pollard, Economic Development Manager

Re: 10 Main Street, Gonic – The Gonic Mill

Members of the Rochester Zoning Board of Adjustment:

You have coming before you a well thought out request for a Variance at 10 Main Street, popularly known and identified as the Gonic Mill. Granting this variance would do substantial justice because it would allow the Tavern use, in this case a "brew pub" to locate in an underutilized structure.

The Gonic Mill was built and used for manufacturing at an important time in Rochester's history when mill buildings lined our waterways and manufacturing was the principal employment. While a few manufacturers remain in the Gonic Mill, much of the space has transitioned to new and popular uses such offices, service businesses and dance studio space. It has been a great challenge for Mr. Steve Dumont to lease space in the Mill and the Economic Development Team has worked closely with him for 15 years during this difficult time. He has applied for variances when circumstances require a new use be added to the mix of businesses at the Gonic Mill, as is happening now with the request to allow a "tavern". Mr. Dumont has also worked closely with the Fire Department and Code Enforcement, investing regularly in bringing the spaces up to standards. This building is unique in its structure and status, and this creates a hardship for Mr. Dumont in identifying and leasing to tenants for the many different sections of the Mill building.

Taverns are allowed in all of the commercial zones, Downtown, Commercial and Granite Ridge, but not Office Commercial, which was intended to be for office parks, not for obsolete manufacturing spaces such as the historic Gonic Mill. Taverns and brew pubs are springing up in exactly these kind of spaces and would be an excellent fit for the location identified by Mr. LaPlante. He intends to utilize the rusticness of the bricks and ducts to make an attractive space for patrons in Gonic and Rochester. It will be a neighborhood style pub and be an amenity for those living in the area. The parking provides a buffer in both distance and elevation from residential units.

Thank you for your consideration of this application,

Karen Pollard, CEcD, MBA