

ROCHESTER RIVERWALK COMMITTEE MINUTES

June 23, 2022

CITY HALL ANNEX, COCHECO ROOM

33 WAKEFIELD STREET, ROCHESTER, NH

MEMBERS PRESENT:

Jon Batson (remote), Stacey Purslow, David Walker, Maggie McConaghy, Kerrie Landry, Barbara Murphy (remote)

MEMBERS ABSENT: Barbara Murphy, Esther Turner, Tricia Prescott

OTHERS IN ATTENDANCE: Jenn Marsh, Brian Hettrick

A. CALL TO ORDER: Mr. Walker called meeting to order at 6:04

B. APPROVAL

- a. Motion to accept the minutes of May 26, 2022 by Kerrie, second by Peter and approved unanimously.

C. DISCUSSION – CEDS and grant updates

- a. Chairman Walker noted that He, Jenn, Brian and Trish worked together to fill out the CEDS (Comprehensive Economic Development Strategy) form. The Strafford Regional Planning Commission approved the CEDS plan with the Riverwalk in the plan. The CEDS provides an overview of the region's economic conditions and opportunities. Being on the CEDS plans can help with some grant opportunities.
- b. **Review of Grant Calendar** Stacey shared the grants calendar a while back and the Committee thought it was time to update the calendar. Stacey and Brian have a few resources to help update the calendar and see what other opportunities are available. Jenn will ask Carole if the AARP grant gave a reason for denial. Stacey sent out a Moose Plant grant which is due in September and will look into that further. Brian suggested that we establish a group to review and keep track of upcoming grants. Brian is meeting with Matt Wyatt next week to discuss opportunities for including Art in the Riverwalk.

D. Discussion –

- a. **Logo Contest Update** Jenn noted that the 5 logo contest winners received their prizes on the last day of school. They were all very excited. The group discussed the next steps for the logo. Brian noted that having a Riverwalk Story would help the group decide how to proceed with the logos and will put together what story elements he already has and asked the group to send him more ideas.
- b. **Lilac City Fun Festival and Banner** Jenn noted that filled out the application for the Riverwalk Committee to have a booth at the Fun Festival. There was no charge as we are a City Committee. Maggie has been working on getting a banner for the event so people know what the booth is about. Jenn had sent out an email vote to approve the purchase of the banner (due to the end of the fiscal year the purchase order had to be before the meeting). Voting yes to purchase a banner: Dave, Kerrie, Maggie, Stacey, Peter, Trish, Barbara. There were no "no" votes and Jon was the only one who did not vote. The vote to purchase the banner passed.

- E. The Committee discussed the layout of the banner and it was decided to add the winning logo artwork, use the same font as the Choose Rochester logo with a white background and blue lettering.

Jon, Esther, Maggie, Kerrie and Dave said they would help at the July 9th event to man the booth. Jon has a large table and Esther has the tents. Jenn will try to print some maps.

Discussion – *Review Master Plan and Prioritize Upcoming Projects*

The Committee reviewed the first two phases of the Riverwalk 2018 Mast Plan and came up with the following projects to prioritize:

1. Overlook
2. Outdoor classrooms
3. Bridge over Heath Brook
4. Clean up benches and Hanson Pines – part of outdoor classrooms
5. Amphitheatre on Water Street

Jenn will set up a time to meet with the Recreation Department to get some more ideas Hanson Pines. Jenn noted she emailed the owner of Atlantic Bridge in Rochester and he is willing to talk about potential bridge ideas.

- F. **Adjourn**: Motion to adjourn by Kerrie, seconded by Stacey and approve unanimously. Meeting adjourned at 7:15 PM.

Next meeting to be held on Thursday, July 28, 2022, 6 PM at the City Hall Annex Room.

Respectfully Submitted: Jenn Marsh

