



City of Rochester, New Hampshire

Parking Review Group

Parking Review Group

April 6, 2023

Cocheco Conference Room- 33 Wakefield Street

Members Present

Tim Fontneau – Chairman/City Councilor

Andrew Swanberry – Police Dept

Keith Fitts – Planning Board

Mike Scala – Economic Development

Jenn Marsh –Economic Development

Michael Bezanson – Dept of Public Works

Shanna B. Saunders – Director of Planning

Ryan O'Connor – Senior Planner

Members Absent

Ralph DiBernardo – JetPack Comics

Marc Saxby – Collectiques

Todd Radic – Skeletone Records

Kris Ebbeson – Riverstones Framing

I. Call to Order

Tim Fontneau called the meeting to order at 4:03 p.m.

II. Roll Call

Ryan O'Connor conducted a silent roll call.



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Parking Poster Session and Survey

R. O'Connor reviewed the results from the parking poster session held on March 22, 2023, as well as the survey data which had been open from August 21, 2022 to March 31, 2023 with a total of 590 responses. He stated that the results will help influence the current work with our parking consultant and action items the Parking Review Group will bring to City Council.

Review parking inventory

S. Saunders reviewed the procedure for the parking counts to be conducted on Thursday, April 13 and Saturday, April 15. The counts will build on data from the initial parking study and capture public parking use within the downtown area. The goal is to review parking availability at lunch and dinner times on both days. The data sheets to be used were reviewed as well as the planned routes for review.

After the additional counts are completed, the parking monetization study will be finalized with our parking consultant, Stantec. After receiving those results, the Parking Review Group will meet to discuss action items to bring to City Council, with a target date of the June Council meeting.

T. Fontneau discussed the significant projects downtown including the Hoffman and Union Street parking lot rehabilitation. S. Saunders said that we also need to consider what buildings could be repurposed or rebuilt for residential purposes in the future, and their increased parking needs. Those details need to be reviewed as part of our overall understanding of capacity.

M. Scala stated that we need to reinforce wayfinding signage and review if certain signs need to be larger or in more visible locations. S. Saunders also said that our public parking map is not well utilized and could be made more available.

Next steps

S. Saunders said that the next steps, once all studies have been completed, are to develop action items to address downtown parking concerns. The Parking Review Group stated several issues to consider including fifteen-minute parking, drop-off locations at residential buildings, and enforcement of parking restrictions.



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Parking Review Group Meeting adjourned at 4:56.

Respectfully submitted,

Ryan O'Connor
Senior Planner

DRAFT