



City of Rochester, New Hampshire
Office of Economic & Community Development
33 Wakefield Street, Rochester, NH 03867
(603) 335-7522, www.rochesterredc.com

Rochester Economic Development Commission
Minutes – September 28, 2021
Rochester City Hall Annex – Online Teams Meeting
33 Wakefield Street, Rochester, NH

Members Present: Jonathan Shapleigh, Whitney Belton, Marsha Miller, Janet Davis, Ron Poulin

Members Present Remotely: Kristen Bournival

Members Absent: Mark Hourihane, Paul Giuliano, Kris Ebbeson

Others Present: Mike Scala, Jenn Marsh, Carole Glenn

- A. B and C: Chairperson Shapleigh called the meeting to order at 8:09am.
- D. Roll Call attendance was taken.

Meeting Agenda

- A. Roll call attendance was taken as part D of the preamble.
- B. Marsha made a motion to approve the August minutes. Janet seconded the motion. Roll call was taken, all in favor.
- C. Jenn introduced Carole Glenn who is the new ED Administrative Assistant. Each REDC member provided a brief bio about themselves.
- D. Jonathan led a follow up discussion on the Ten Rod Road Industrial Park Sign. Jenn updated the group stating most of the parties have signed the MOU. Jenn will look into what the cost of a new sign to stand adjacent to the current sign would be. Marsha and Ron agreed that within the current sign, each panel should be the same size. Mike brought up what the potential for growth would be since there isn't much land for new buildings in the business park. The potential for growth would come from current companies subdividing their spaces. Per the last meeting, the REDC decided to create four smaller signs within the two larger sign spaces to make enough room for the current companies to display their signs. The REDC will be looking into the potential to create a new sign which would allow the companies with smaller panels to upgrade to a larger panel sign, IF a new sign were to be constructed. The original sign must be full of panels before any companies can move to a potential new sign.
Marsha made a motion that Economic Development will review the possibility of constructing a new sign to house panels for potential growth, based on need, within the business park. Once the original sign is full of panels, and if a new sign is constructed, companies that currently have a smaller panel sign will be given priority consideration by REDC to upgrade to a larger panel. Any modifications or construction of a new sign or panel must be approved by the REDC. Jonathan seconded the motion. Roll call was taken, all in favor.
The Granite State Business Park Sign will be discussed at the next meeting.



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E. 2021 Priorities and Goals

Jonathan and Paul had met to review the articles of resolution of the REDC to review and update the priorities and goals for the Committee. Jonathan noted that the original RSA has become outdated to the current expectations for the REDC. Marsha stated that she would like for the RSA to be updated to what the REDC has become since its original creation. Ron suggested just modifying the RSA by adding statements to the current statements where applicable without modifying the original statements. Jonathan will provide an update to the City Council that REDC is operating based off the economic development master plan. Ron noted that the City Council should be made aware of the proposed projects, for example 55 North Main, that REDC has helped bring to Rochester. Jonathan recommended that the REDC refamiliarize with the Economic Development plan and to look at our current priorities and goals for comparison and scope.

F. Jenn noted that a couple of businesses are requesting REDC visits including Great Bay Community College and Jaeger USA. She will be providing a schedule of visits for later in the fall. The proposed upcoming meeting times and locations are October 26 at Great Bay and November 30 at Jaeger USA. Jenn suggested doing a social meeting that includes members of the City Council after the holidays. The December meeting will be held on December 16th at 4pm.

G. Other: Mike noted that the City is looking for a letter of support from the REDC regarding the renumbering of Tebbets Road for the E911. Mike stated that the letter would support the renumbering for the commerce and economic impact within the area. It would also help with deliveries and the safety of Tebbets in emergency situations. Jonathan will work on drafting a letter and will send it out to the REDC for review and voting.

The meeting ended at 9:20 am, after two REDC members had to leave the meeting, creating a lack of quorum.

An email vote was taken regarding G on September 29th. Jon, Paul, Whitney, Mark, Kristen, Janet and Ron voted to write the letter of support. Marsha did not respond in time but a votes need to pass were sufficient. Letter is attached to these minutes.

The next meeting will be held at Great Bay Community College in Rochester on October 26 at 8:00am.

Respectfully Submitted,
Whitney Belton



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Rochester City Council
31 Wakefield Street
Rochester, NH 03867

Re: Renumbering of Tebbetts Road

Dear Members of the City Council:

The Rochester Economic Development Commission (REDC) is submitting this letter in support of the proposed renumbering of the addresses along Tebbetts Road as a requirement of improved E-911 service within the City.

The REDC believes that the renumbering will most importantly assist First Responders in performing their duties, but also provide for a more efficient level of commerce in the area. As more and more households and businesses rely on the delivery of everything from groceries to medicine, the need for an orderly and logical system of addresses becomes more necessary.

This renumbering will also allow for the additional addresses for future residential development along the road. There is a tremendous need for new housing within the City and state, and having the ability to assign new addresses to these homes is necessary in the attempt to fill this need.

Accordingly, REDC is supportive of the renumbering project and believes it will be very beneficial to the residents of Tebbetts Road and the City of Rochester.

Sincerely,

Jonathan Shapleigh
Chairman