

ROCHESTER ECONOMIC DEVELOPMENT COMMISSION
MINUTES - AUGUST 8, 2013
4:00 P.M. – CITY COUNCIL CHAMBERS CONFERENCE ROOM
31 WAKEFIELD ST. ROCHESTER, NH

MEMBERS PRESENT -

Rick Lundborn, Chairman
John Larochelle, Co-Chairman
Jonathan Shapleigh
Ron Poulin
Kevin Ryan
Susan DeRoy
Heather Tacconi
Janet Davis, Secretary
Karen Pollard, CEcDE, EPD
Deputy City Manager – Director of Community Development

MEMBERS ABSENT -

Tim Cremmen

- A. CALL TO ORDER –Chairman Lundborn called the meeting to order at 4:06 PM. Attendance was taken.
- B. APPROVAL – June Regular Minutes –
Motion made by Susan DeRoy, second by Heather Tacconi to approve the regular minutes of the June 13, 2013 meeting. Motion carried.
- C. UPDATE -
~ DOWNTOWN INVESTMENT GROUP -
i. Mary Ellen has been working with a group of property owners. They are looking into joining some type of non-profit organization. Discussion held on various ideas for downtown.
ii. Dr. Bennett has reduced the asking price for his building. The Carney building was discussed as well as city incentives.
iii. Mary Ellen is working on scheduling a walk through for the real estate community.
- ~ OTHER –
A discussion was held on the downtown traffic pattern and parking issues, particularly for new businesses. Chairman Lundborn will review the existing and proposed patterns and discuss them with the Main Street Group. If favorable, they will be brought to the City Council. REDC will ask the Council to do a study of the corridors and work on the way finding signs, angled parking, bicycle paths, re-stripping the downtown area, and to be flexible in discussing possible alternatives.

Heather informed all present that there will be a gathering held for Bill & Jan Keefe of Carney's on Monday, August 19th. All are welcome to attend.

- D. DISCUSSION - OUTREACH COMMITTEE -
Brief discussion held on the “crib” sheets Karen provided on how to conduct yourself when meeting with a business. Further review is required since we did not have a quorum for our July meeting.
- E. DISCUSSION - BRANDING INITIATIVE-
Main Street has switched gears - TD Bank can only commit to once a year. The Committee is going to apply for a grant for branding.
- F. DISCUSSION - Priorities the Commission would like to focus on aside from the Outreach Committee -
- G. ADJOURN –
Motion made by Chairman Lundborn at 6:08 PM to adjourn – second by Susan DeRoy – Motion carried.

NEXT MEETING IS SCHEDULED AT 4:00 P.M., SEPTEMBER 12, 2013 - CITY COUNCIL CHAMBERS CONFERENCE ROOM – 31 WAKEFIELD STREET, ROCHESTER, NH