

ROCHESTER ECONOMIC DEVELOPMENT COMMISSION
MINUTES - NOVEMBER 17, 2016
CITY COUNCIL CHAMBERS, 31 WAKEFIELD STREET
ROCHESTER, NH

MEMBERS PRESENT -

Susan DeRoy, Chairman
Mark Hourihane
Kris Ebbeson
Christine DeAngelis
Ron Poulin
John Larochelle
Troy Dillow
Karen Pollard, CEcD, EDP
Jennifer Marsh, E.D. Specialist
Janet Davis, Secretary

MEMBERS ABSENT -

Jonathan Shapleigh, Co-Chairman

OTHERS ALSO IN ATTENDANCE - John Storer, Director of Public Works, Julian Long, Rochester Economic Development Department

- A. CALL TO ORDER – Chairman Susan DeRoy called the meeting to order at 4:05 PM. Attendance was taken & introductions were made.
- B. APPROVAL – OCTOBER 20 2016 REGULAR MEETING MINUTES - Motion made by John Larochelle, second by Kris Ebbeson to approve the regular minutes of the October 20, 2016 meeting . Motion carried.
- C. DISCUSSION – MASTER TRANSPORTATION PLAN – John Storer, Director of Public Works - Various areas were discussed, including the Riverwalk, Downtown, Wakefield Street, etc. Traffic flow is important and problematic areas should be determined. Motion made by John Larochelle that the REDC support this effort and recommend the City Council to fund the development of a Transportation Master Plan. Second by Mark Hourihane – motion carried.
- D. DISCUSSION – EXPANSION OF GSBP TIF DISTRICT AND WATER LOOP Karen updated members and provided a map showing the proposed TIF District. The next phase of the Granite State Business Park will be Phase III. Discussion held. Motion made by Ron Poulin, second by Mark Hourihane that the REDC recommend supporting the water loop. All in Favor - Motion carried.
- E. DISCUSSION - SIGNAGE – WAY FINDING AND HIGHWAY SIGNS – Economic Development has awarded a bid to provide signage at the entrance for each of the 6 ERZ Zones in Rochester.

Highway Signage: The cost to install a sign for 1 exit would be approximately \$25,000. We have many businesses that can be considered attractions.

WAY FINDING – Karen has not completed the draft – once it is done, she will send the RFP to Committee for their review.

- F. DISCUSSION - ECONOMIC DEVELOPMENT STRATEGIC PLAN –
The bid from RKG has been selected to complete the Economic Development strategic plan. Craig Seymour will be attending our December 15, 2016 meeting. The goal is to have the final plan for approval at the April meeting.
- G. DISCUSSION - ZONING UPDATES –
It is important to include commercial land – Jenn Marsh indicated the parcels that may be considered for a change to Industrial. A map depicting these parcels was reviewed. This will be brought to City Council for discussion in the early 2017 months. Changes proposed for the GSBP TIF district will be on the December 6, 2016 City Council agenda.
- H. DISCUSSION – 2017 MEMBERSHIP AND END OF YEAR PRESS RELEASE
Ron Poulin will be leaving the Commission when his term expires the end of this Year. John Larochelle is willing to stay on until a replacement is found. Press Release –
Jenn Marsh will be working on an end of the year press release to talk about the businesses REDC has visited and the progress of the committee in 2016. Kris Ebbeson and Susan DeRoy will proof this before it goes out.
- I. ED FUND -
The City Council re-established the ED Fund. Because the budget cycle had ended, no funds were added. The City Council has been generous on moving forward with various projects. REDC will send a letter to the council thanking them for reinstating the fund and for the various projects that they approved recently. We will ask them to resume funding the account for the 2017-2018 fiscal year. Their support is appreciated.
- J. NON-PUBLIC –
None required
- K. Adjourn – Motion made by Ron Poulin at 6:00 PM, second by Mark Hourihane to adjourn. Motion carried.

NEXT MEETING DECEMBER 16, 2016 4:00 PM AT THE 110 GRILL -