

ROCHESTER ECONOMIC DEVELOPMENT COMMISSION
MINUTES - JUNE 16, 2016
4: P.M. CITY HALL COUNCIL CHAMBERS
31 WAKEFIELD STREET, ROCHESTER, NH

MEMBERS PRESENT -

Susan DeRoy, Chairman
Jonathan Shapleigh, Co-Chairman
Kris Ebbeson
Mark Hourihane
Ron Poulin
John Larochele
Troy Dillow
Christine DeAngelis
Janet Davis, Secretary
Karen Pollard, CECD, EDP
Jennifer Marsh, E.D. Specialist
Mayor Caroline McCarley

MEMBERS ABSENT -

OTHERS IN ATTENDANCE – Mike Provost, Director, Rochester Main Street

- A. CALL TO ORDER – Chairman Susan DeRoy called the meeting to order at 4:00 PM. Attendance was taken & no introductions were required.
- B. APPROVAL – May 19, 2016 Regular Meeting -
Motion made by Ron Poulin, second by Mark Hourihane to approve the regular minutes of the May 19, 2016 meeting . Motion carried.
- C. DISCUSSION – ED Fund and Sub-Committee -
Mayor McCarley updated the Commission and explained that we require an ordinance that determines how much the funds are and how they will be handled. The fund is in place, but there is no ordinance on how to deal with it. At this time if Economic Development requests any funds, we just have to ask the City Council as we did when the ED Fund ordinance was in effect. The discussion will start at Codes and Ordinances Committee in August. Chairman DeRoy stated this cooperation shows that committees work. Karen Pollard would appreciate being invited to attend the discussion regarding funding for economic development. Mark Hourihane, Karen Pollard, John Larochele & Jonathan Shapleigh plus 4 members from the Government Affairs member for the Chamber of Commerce will be involved. Karen suggested that the 4 Chamber of Commerce members be given the information REDC members have received on this subject.
- D. DISCUSSION - Goals & Assignment Updates –

Underutilized Properties – Troy Dillow and Christine DeAngelis have been talking to a developer who stated that he did not want to come to Rochester due to issues with city personnel and the image of Rochester. Christine DeAngelis will set up an appointment with another group to see if what their opinion is of the City. Discussion held.

Mike Provost was unable to attend the June meeting regarding the Historic District but will meet with them in July. Further discussion will be held at our August meeting.

Route 125 Corridor zoning & near Stonewall Kitchen, as well as another location in East Rochester were discussed. Mark Hourihane, Jonathan Shapleigh and Susan DeRoy will meet and provide us with additional information at our August meeting.

- E. DISCUSSION - Marketing –
Karen Pollard met with the Fosters and there are more positive articles on Rochester now. Karen & Jenn are responding with positive comments when contacted by the Fosters, and Karen is hoping to have an intern to help out. Mayor McCarley informed us that the \$31,000 has not been removed from the budget. Branding has come up again and perhaps REDC should consider raising funds to complete this project. Karen would like to discuss which articles should be in the new magazine at July meeting. Arts and Prosperity Surveys – We are committed to doing 800 surveys by December. Jenn Marsh will send us an updated list.
- F. OTHER BUSINESS –
Skyhaven Airport Operating Committee –
Mark Hourihane has volunteered to serve on this Committee.

Karen wrote up a memo for her report on the convention she and Jenn Marsh attended in Las Vegas regarding the numerous appointments they made with various people. Waterstone did sign up one restaurant that will have outdoor dining and fire pits. The name of the restaurant will be disclosed in the near future. Further discussion was held on the various types of business that may be locating at that site, as well as other topics related to that development.
- G. Non-Public - None required –
- H. Motion made at 5:30 PM by Ron Poulin, second by Troy Dillow to adjourn. Motion carried.

NEXT MEETING TO BE HELD ON JULY 21, 2016 AT 4:00 PM - CITY COUNCIL CHAMBERS CONFERENCE ROOM - 31 WAKEFIELD STREET, ROCHESTER, NH