ROCHESTER ECONOMIC DEVELOPMENT COMMISSION MINUTES - December 15, 2016 MAGRILLA's - 19 HANSON STREET, ROCHESTER, NH

MEMBERS PRESENT Susan DeRoy, Chairman
Jonathan Shapleigh, Co-Chairman
Mark Hourihane
Kris Ebbeson
Christine DeAngelis
John Larochelle
Karen Pollard, CEcD, EDP
Jennifer Marsh, E.D. Specialist
Jennifer Murphy Aubin

MEMBERS ABSENT -Janet Davis, Secretary Ron Poulin Troy Dillow

OTHERS ALSO IN ATTENDANCE - Ray Varney, City Counselor, Craig Seymour & Larry Cranor of RKG Associates

- A. CALL TO ORDER Chairman Susan DeRoy called the meeting to order at 4:00 PM. Attendance was taken & introductions were made.
- B. APPROVAL NOVEMBER 17 2016 REGULAR MEETING MINUTES Motion made by Mark Hourihane, second by Kris Ebbeson to approve the regular minutes of the November 17, 2016 meeting. Motion carried.
- C. DISCUSSION ECON. DEV. STRATEGIC PLAN RKG ASSOCIATES
 Larry and Craig of RKG Associates made introductions with the committee and
 stated that it has been 10 years since they last completed the 2006 Strategic Plan
 for the City of Rochester. RKG has grown as an organization since 2006 and has
 completed multiple strategic plans nationally. They stated that they are very
 pleased with the City of Rochester's accomplishments, implementation of the
 2006 Strategic Plan, and they regularly use Rochester as an example of a success
 story with other communities they provide services for.

RKG will be providing an updated plan for the City and will be working closely with the REDC, community leaders, developers, citizens and local businesses to gather data, update the SWOT analysis, and then revisit the vision and goals for the newly created plan in 2017. This is anticipated to be completed by late May or Early June of 2017.

D. DISCUSSION – 2017 REDC MEMBERSHIP Karen and Susan discussed with the group that we need to be mindful of new REDC members. We collectively need to keep an eye out for local talent that could add to the strength of the team. All members agreed they would report any prospects to the group over the next couple months. E. NON-PUBLIC – None required

K. Adjourn – Motion made by Susan Deroy at 6:00 PM, second by Christine DeAngelis to adjourn. Motion carried.

NEXT MEETING January 19, 2017 4:00 PM AT THE CITY HALL